

SETH C. LEWIS

Associate Professor and Mitchell V. Charnley Faculty Fellow
School of Journalism & Mass Communication
University of Minnesota–Twin Cities
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IDENTIFYING INFORMATION¹

Academic Rank

Associate Professor in the School of Journalism & Mass Communication
University of Minnesota–Twin Cities

Education

Degree	Institution	Date Degree Granted
B.A.	Brigham Young University Department of Communications <i>Magna cum laude</i>	2002
M.B.A.	Barry University Andreas School of Business	2005
Ph.D.	University of Texas at Austin School of Journalism Advisor: Dr. Stephen D. Reese Dissertation: “Journalism Innovation and the Ethic of Participation: A Case Study of the Knight Foundation and its News Challenge”	2010

Positions/Employment

University of Minnesota–Twin Cities, School of Journalism and Mass Communication
Associate Professor with Tenure 2015 – present
Assistant Professor 2010 – 2015

University of Texas at Austin, School of Journalism
Instructor of Record 2008 – 2010
Graduate Research Assistant 2007 – 2009
Graduate Teaching Assistant 2006 – 2009

¹Note: This CV is formatted to meet the requirements of the College of Liberal Arts at the University of Minnesota–Twin Cities.

Related Professional Affiliations

<i>Social Media and Business Analytics Collaborative</i> , U. Minnesota	2014 – present
<i>Research Advisory Group</i> , American Press Institute	2013 – present
<i>Invited contributor</i> , Culture Digitally (NSF) research collaborative	2011 – present
<i>Invited contributor</i> , Nieman Journalism Lab, Harvard University	2010 – present
<i>Board of Directors</i> , National Scholastic Press Association	2011 – 2015

Current Membership in Professional Organizations

International Communication Association (ICA)
Association for Education in Journalism and Mass Communication (AEJMC)
Kappa Tau Alpha (KTA), the national honor society for journalism and mass communication

HONORS AND AWARDS FOR RESEARCH/CREATIVE WORK, TEACHING, PUBLIC ENGAGEMENT, AND SERVICE

University of Minnesota

- 2014-2018 *Mitchell V. Charnley Faculty Fellow*, School of Journalism & Mass Communication
- 2013-2014 *Hubbard Faculty Research Fellow*, School of Journalism & Mass Communication

External Sources

- 2014 *Top Faculty Paper*, Participatory Journalism Interest Group, Association for Education in Journalism and Mass Communication (AEJMC) annual convention
- 2014 *Honorable Mention, Outstanding Journal Article of the Year in Journalism Studies*, Journalism Studies Division, International Communication Association (ICA); for the article “Open Source and Journalism: Toward New Frameworks for Imagining News Innovation,” published in *Media, Culture & Society* in 2013
- 2014 *Emerging Scholar*, AEJMC [Note: 1 of 4 recipients chosen out of 42 applicants]
- 2013 *Outstanding Journal Article of the Year in Journalism Studies*, Journalism Studies Division, International Communication Association (ICA); for the article “The Tension between Professional Control and Open Participation: Journalism and its Boundaries,” published in *Information, Communication & Society* in 2012
- 2013 *Top Paper (Second Place)*, Newspaper and Online News Division, AEJMC annual convention
- 2011 *Top Faculty Paper*, Journalism Studies Division, ICA annual convention
- 2011 *Top Faculty Paper*, Civic & Citizen Journalism Interest Group, AEJMC annual convention
- 2010 *Kappa Tau Alpha*, Induction into the National Honor Society for Journalism and Mass Communication

- 2010 *Outstanding Service and Dedication Award*, Mass Communication & Society Division, AEJMC
- 2009-2010 *Mike Hogg Endowed Fellowship*, The Graduate School, University of Texas at Austin
- 2009-2010 *Pic Wagner Graduate Fellowship in Journalism*, School of Journalism, University of Texas at Austin
- 2009 *Third-Place Student Paper*, Newspaper Division, AEJMC annual convention
- 2009 *Maxwell McCombs Graduate Student Award for Research Publishing*, School of Journalism, University of Texas at Austin
- 2008-2009 *University Continuing Fellowship*, The Graduate School, University of Texas at Austin
- 2008 *James E. Murphy Memorial Award for Top Faculty Paper*, Critical and Cultural Studies Division, AEJMC annual convention
- 2008 *Maxwell McCombs Graduate Student Award for Research Publishing*, School of Journalism, University of Texas at Austin
- 2007-2008 *Nettie Doscher More Graduate Fellowship*, Texas Exes Foundation, University of Texas at Austin
- 2002 *First Place*, David O. McKay Essay Contest, Brigham Young University
- 2001 *Sports Journalism Award*, Freedom Forum/NCAA Foundation
- 2000 *First Place*, Spot News Reporting, and *Third Place*, Sports Writing, Society of Professional Journalists' Mark of Excellence Awards, college division, Rocky Mountain Region
- 1997 *Second Place*, Sports Writing, Better Newspapers of Oregon

Visiting Scholar Positions

Yale University; Yale Information Society Project, Yale Law School; 2015-2016; as a (non-resident) visiting fellow focused on the rise of automated journalism

Stanford University; Program in Science, Technology & Society; Winter Quarter 2013; a focus of study on Silicon Valley startups and their association with journalism

Fulbright Scholar; U.S. State Department; Madrid, Spain; Fall 2005; a focus of study on bilingual journalism in Spain, as well as the economic climate after terrorism

RESEARCH, SCHOLARSHIP, AND CREATIVE WORK

Grants and Contracts

External Sources

Received at the University of Minnesota

- 2014-2015 *Big Data and Journalism: Epistemology, Expertise, and Ethics*, Emerging Scholars Program, Association for Education in Journalism and Mass Communication (AEJMC), \$2,500 [with a \$2,500 internal match] (Principal

Investigator); used to supplement an analysis of big data and data science in relation to news and journalism (see Lewis, 2015; Lewis & Westlund, 2015).

Received at Other Institutions

2009 *Whither Professionalism in Journalism? Competing Logics of Media Work in an Age of Digitization and Innovation*, Mass Communication & Society Division (Research Award), AEJMC, \$5,000 (Principal Investigator); used to fund dissertation research, ultimately leading to several peer-reviewed publications (see Lewis, 2011; 2012).

External Grant Proposals Under Review

2016-2020 *Compromised Journalism*, submitted in Spring 2015 to the Swedish National Research Council, in collaboration with Oscar Westlund and Jenny Wiik of the University of Gothenburg (Sweden); decision expected in Fall 2015; proposed amount: \$916,490

2016-2020 *The Epistemologies of (Digital) News Production*, submitted in Spring 2015 to the Marianne and Marcus Wallenberg Foundation, in collaboration with Oscar Westlund and Mats Ekström of the University of Gothenburg (Sweden); decision expected in Fall 2015; proposed amount: \$819,000

2016 *Reciprocity and Journalism*, submitted in Summer 2015 to the Tow-Knight Center for Entrepreneurial Journalism at the CUNY Graduate School of Journalism; decision expected in Fall 2015; proposed amount: \$4,000

University Sources

Received at the University of Minnesota

2013 *Narratives, Databases, and the Transformation of Journalism*, Faculty Single Semester Leave (0.5 FTE), University of Minnesota (competitively selected research leave for Fall 2013); used to build international collaborations and set the stage for future research on journalism and technology (see Lewis & Westlund [2015] and Lewis et al. [2014]).

2011-2013 *Professions, Boundary Work, and Open Innovation*, Grant-in-Aid of Research, Artistry and Scholarship; Office of the Vice President for Research, University of Minnesota, \$43,718 (Principal Investigator); used to collect large-scale data on the emerging role of computer programmers and programming in the field of journalism (see, among other papers, Lewis & Usher, 2013; 2014).

2011 *International Travel Grant*, Office of International Programs, University of Minnesota, \$1,500 (Principal Investigator); used to fund travel to Cardiff, Wales, to present two papers at the Future of Journalism Conference 2011.

Internal Grant Proposals Under Review

2016-2017 *Big Data, Algorithms, and the Rise of Automated Journalism*, submitted in Fall 2015 to the College of Liberal Arts for a Talle Faculty Research Award; decision expected in Fall 2015; proposed amount: \$42,312

Publications

Books or Monographs

- Lewis, Seth C.** (Ed.) (in preparation). *Journalism in an Era of Big Data: Cases, Concepts, and Critiques*. New York: Taylor & Francis.
- Carlson, M., & **Lewis, S. C.** (Eds.) (2015). *Boundaries of Journalism: Professionalism, Practices, and Participation*. New York: Routledge.
- Reviews in scholarly publications: [Digital Journalism](#) (“a valuable and timely contribution to journalism studies”), [CHOICE magazine](#) (“well-honed research by recognized scholars”)
- Kaufhold, K., Hinsley, A. W., & **Lewis, S. C.** (Eds.) (2012). *The Future of News: An Agenda of Perspectives* (2nd ed.). San Diego: Cognella.
- McCombs, M., Hinsley, A. W., Kaufhold, K., & **Lewis, S. C.** (Eds.) (2010). *The Future of News: An Agenda of Perspectives*. San Diego, CA: Cognella.

Special Issues

- Lewis, Seth C.** (Ed.) (2015). Journalism in an Era of Big Data: Cases, Concepts, and Critiques. *Digital Journalism*, Volume 3, Issue 3.

Refereed Journal Articles

- Lewis, S. C.**, & Usher, N. (forthcoming). Trading zones, boundary objects, and the pursuit of news innovation: A case study of journalists and programmers. *Convergence: The International Journal of Research into New Media Technologies*.
- Lewis, S. C.** (2015). Journalism in an era of big data: Cases, concepts, and critiques. *Digital Journalism*, 3(3), 321-330. doi:10.1080/21670811.2014.976399
- * Note: This was published as the introduction to an eponymous special issue that I edited.
- Lewis, S. C.** (2015). Reciprocity as a key concept for social media and society. *Social Media + Society*, 1(1). doi:10.1177/2056305115580339
- * Note: This invited article appeared in the journal's inaugural issue among other contributions by members of the editorial board.
- Holton, A. E., Coddington, M., **Lewis, S. C.**, & Gil de Zúñiga (2015). Reciprocity and the news: The role of personal and social media reciprocity in news creation and consumption. *International Journal of Communication*, 9, 2526-2547.
- Lewis, S. C.**, & Westlund, O. (2015). Big Data and Journalism: Epistemology, expertise, economics, and ethics. *Digital Journalism*, 3(3), 447-466. doi:10.1080/21670811.2014.976418
- Watson, B., Zamith, R., Cavanah, S., & **Lewis, S. C.** (2015). Are demographics adequate controls for cell phone-only coverage bias in mass communication research? *Journalism & Mass Communication Quarterly*, 92(3), 723-743. doi:10.1177/1077699015589187
- Lewis, S. C.**, & Westlund, O. (2015). Actors, actants, audiences, and activities in cross-media news work: A matrix and a research agenda. *Digital Journalism*, 3(1), 19-37.

doi:10.1080/21670811.2014.927986

Zamith, R., & Lewis, S. C. (2015). Content analysis and the algorithmic coder: What computational social science means for traditional modes of media analysis. *The ANNALS of the American Academy of Political and Social Science*, 659(1), 307-318. doi:10.1177/000271621557057

* Note: Lead article in the issue.

Westlund, O., & Lewis, S. C. (2014). Agents of media innovations: Actors, actants, and audiences. *The Journal of Media Innovations*, 1(2), 10-35. doi:10.5617/jmi.v1i2.856

* Note: Lead article in the issue

Lee, A., Lewis, S. C., & Powers, M. J. (2014). Audience clicks and news placement: A study of time-lagged influence in online journalism. *Communication Research*, 41(4), 505-530. doi:10.1177/0093650212467031

Lewis, S. C., & Usher, N. (2014). Code, collaboration, and the future of journalism: A case study of the Hacks/Hackers global network. *Digital Journalism*, 2(3), 383-393. doi:10.1080/21670811.2014.895504

Hermida, A., Lewis, S. C., & Zamith, R. (2014). Sourcing the Arab Spring: A case study of Andy Carvin's sources on Twitter during the Tunisian and Egyptian revolutions. *Journal of Computer-Mediated Communication*, 19(3), 479-499. doi:10.1111/jcc4.12074

Lewis, S. C., Holton, A. E., & Coddington, M. (2014). Reciprocal journalism: A concept of mutual exchange between journalists and audiences. *Journalism Practice*, 8(2), 229-241. doi:10.1080/17512786.2013.859840

Zamith, R., & Lewis, S. C. (2014). From public spaces to public sphere: Rethinking systems for reader comments on online news sites. *Digital Journalism*, 2(4), 558-574. doi:10.1080/21670811.2014.882066

Lewis, S. C., & Usher, N. (2013). Open source and journalism: Toward new frameworks for imagining news innovation. *Media, Culture & Society*, 35(5), 602-619. doi:10.1177/016344371348549

* Award-winner: Honorable Mention, Outstanding Journal Article of the Year in Journalism Studies, Journalism Studies Division, International Communication Association (for 2013, awarded in 2014)

Lewis, S. C., Zamith, R., & Hermida, A. (2013). Content analysis in an era of big data: A hybrid approach to computational and manual methods. *Journal of Broadcasting & Electronic Media*, 57(1), 34-52. doi:10.1080/08838151.2012.76170

Aitamurto, T., & Lewis, S. C. (2013). Open innovation in digital journalism: Examining the impact of Open APIs at four news organizations. *New Media & Society*, 15(2), 314-331. doi:10.1177/1461444812450682

Lewis, S. C. (2012). The tension between professional control and open participation: Journalism and its boundaries. *Information, Communication & Society*, 15(6), 836-866. doi:10.1080/1369118X.2012.674150

* Award-winner: Outstanding Journal Article of the Year in Journalism Studies, Journalism Studies Division, International Communication Association (for 2012, awarded in 2013)

Chyi, H. I., Lewis, S. C., & Zheng, N. (2012). A matter of life and death? Examining how newspapers covered the newspaper crisis. *Journalism Studies*, 13(3), 305-324.

doi:10.1080/1461670X.2011.629090

* Note: Lead article in the issue.

Lewis, S. C. (2012). From journalism to information: The transformation of the Knight Foundation and news innovation. *Mass Communication and Society*, 15(3), 309-334. doi:10.1080/15205436.2011.611607

* Note: Lead article in the issue.

Lasorsa, D. L., **Lewis, S. C.**, & Holton, A. E. (2012). Normalizing Twitter: Journalism practice in an emerging communication space. *Journalism Studies*, 13(1), 19-36. doi:10.1080/1461670X.2011.571825

* Note: As of 2015, three years after publication, it is the most-cited article in the journal's 16-year history.

* Translated to Spanish and reprinted: Lasorsa, D. L., **Lewis, S. C.**, & Holton, A. E. (2013). La normalización de Twitter: La práctica periodística en un espacio de comunicación emergente. *Cuadrivio*, Issue 1. URL: <http://cuadrivio.net/2013/04/la-normalizacion-de-twitter/>

Lewis, S. C. (2011). Journalism innovation and participation: An analysis of the Knight News Challenge. *International Journal of Communication*, 5, 1623-1648.

Holton, A., & **Lewis, S. C.** (2011). Journalists, social media, and the use of humor on Twitter. *The Electronic Journal of Communication / La Revue Electronique de Communication*, 21(1-2).

Gil de Zúñiga, H., **Lewis, S. C.**, Hinsley, A. W., Valenzuela, S., Lee, J. K., & Baresch, B. (2011). Blogging as a journalistic practice: A model linking perception, motivation, and behavior. *Journalism: Theory, Practice, Criticism*, 12(5), 586-606. doi:10.1177/1464884910388230

Lewis, S. C., Kaufhold, K., & Lasorsa, D. L. (2010). Thinking about citizen journalism: The philosophical and practical challenges of user-generated content for community newspapers. *Journalism Practice*, 4(2), 163-179. doi:10.1080/14616700903156919

* Note: As of 2015, it is the second most-read article in the journal's 9-year history.

Lasorsa, D. L., & **Lewis, S. C.** (2010). Reports, inferences, and judgments in deceptive and legitimate news stories. *Journalism & Mass Communication Quarterly*, 87(2), 378-392. doi:10.1177/107769901008700210

Chyi, H. I., Yang, M., **Lewis, S. C.**, & Zheng, N. (2010). Use of and satisfaction with newspaper sites in the local market: Exploring differences between hybrid and online-only users. *Journalism & Mass Communication Quarterly*, 87(1), 62-83. doi:10.1177/107769901008700104

Sylvie, G., **Lewis, S. C.**, & Xu, Q. (2010). Values in Nordic newspaper editor decision-making. *Journal of Media Business Studies*, 7(2), 57-87.

Bachmann, I., Lee, J. K., Kaufhold, K., **Lewis, S. C.**, & Gil de Zúñiga, H. (2010). News platform preference: Advancing the effects of age and media consumption on political participation. *International Journal of Internet Science*, 5(1), 34-47.

Lewis, S. C., & Reese, S. D. (2009). What is the war on terror? Framing through the eyes of journalists. *Journalism & Mass Communication Quarterly*, 86(1), 85-102. doi:10.1177/107769900908600106

Reese, S. D., & **Lewis, S. C.** (2009). Framing the war on terror: The internalization of policy in the US press. *Journalism*, 10(6), 777-797. doi:10.1177/1464884909344480

Reprinted in: Weibel, C. P., & Arnaldi, J. A. (Eds.) (2011), *The ethics and efficacy of the global war on terrorism: Fighting terror with terror* (pp. 139-150). New York: St. Martin's Press.

- Chyi, H. I., & Lewis, S. C. (2009). Use of online newspaper sites lags behind print editions. *Newspaper Research Journal*, 30(4), 38-53.
- Dalecki, L., Lasorsa, D. L., & Lewis, S. C. (2009). The news readability problem. *Journalism Practice*, 3(1), 1-12. doi:10.1080/17512780802560708
- Lewis, S. C. (2008). Where young adults intend to get news in five years. *Newspaper Research Journal*, 29(4), 36-52.
- Lewis, S. C. (2008). News, nationalism, and the imagined community: The case of bilingual journalism in Spain. *Journalism Studies*, 9(3), 409-428. doi:10.1080/14616700801999212

Book Chapters

- Lewis, S. C. (forthcoming). "Digital Journalism and Big Data." In B. Franklin & S. Eldridge II (Eds.), *The Routledge Companion to Digital Journalism Studies*. London: Routledge.
- Lewis, S. C., & Westlund, O. (forthcoming). "Journalism and Technology." In T. Witschge, C. W. Anderson, D. Domingo, & A. Hermida (Eds.), *The SAGE Handbook of Digital Journalism*. New York: Sage.
- Lewis, S. C., Holton, A. E., & Coddington, M. (forthcoming). "Reimagining the Journalist–Audience Relationship Through Reciprocal Journalism." In C. Peters & M. Broersma (Eds.), *Rethinking Journalism II*. London: Routledge.
- Westlund, O., & Lewis, S. C. (forthcoming). "Reconsidering the News Production Process: Why it Matters for Practitioners and Journalism Educators to Understand the Interplay of Actors, Actants, and Audiences." In R. Goodman and E. Steyn (Eds.), *Global Journalism Education: Challenges and Innovations*. Berkeley: Regent Press.
- Lewis, S. C. (2015). "Epilogue: Studying the Boundaries of Journalism: Where do we go from here?" In M. Carlson and S. C. Lewis (Eds.), *Boundaries of Journalism: Professionalism, Practices, and Participation* (pp. 218-228). London: Routledge.
- Lewis, S. C., Holton, A. E., & Coddington, M. (2015). "Reciprocal Journalism: A Concept of Mutual Exchange Between Journalists and Audiences." In S. Robinson (Ed.), *Community Journalism Midst Media Revolution*. New York: Taylor & Francis.
- Chyi, H. I., Yang, M., Sylvie, G., Lewis, S. C., & Zheng, N. (2012). "One Product, Three Markets: How Market Segmentation Informs Newspapers about their Online Readership." In G. Sylvie (Ed.), *Newsroom Decision-Making: Under New Management* (pp. 223-255). Lisbon: Media XXI.
- * *Award-winner*: The book won the 2013 Robert Picard Award for the best monograph in media management and economics.
- Holton, A., Harlow, S., & Lewis, S. C. (2012). "The Evolution of Participatory Journalism." In K. Kaufhold, A. Hinsley & S. C. Lewis (Eds.), *The Future of News: An Agenda of Perspectives* (2nd ed.) (pp. 139-150). San Diego: Cognella.
- Lewis, S. C. (2010). "Citizen Journalism: Motivations, Methods, and Momentum." In M. McCombs, A. W. Hinsley, K. Kaufhold, & S. C. Lewis (Eds.), *The Future of News: An Agenda of Perspectives* (pp. 59-76). San Diego: Cognella.

Lewis, S. (2006). "There's no 'Aye' in Team: A case in cross-cultural team management." In an instructor's casebook accompanying H. Deresky (2006), *International Management: Managing Across Borders and Cultures (5th ed.)*. New York: Prentice Hall.

Peer-Reviewed Resources for Teaching

Lewis, S. C. (2012). Developing Ideas for Innovation in Journalism. *J/i Educator*.
<http://jieducator.cqpress.com/developing-ideas-for-innovation-in-journalism/>

Reviews of Books

Lewis, S. C. (2013). Invited book review of D. Domingo & C. Paterson (Eds.) (2011), *Making online news: Newsroom ethnographies in the second decade of internet journalism*. In *Information, Communication & Society*, 16(5), 831-833.
doi:10.1080/1369118X.2012.687011

Lewis, S. C. (2011). Invited book review of R. W. McChesney & V. Pickard (Eds.) (2011), *Will the last reporter please turn out the lights: The collapse of journalism and what can be done to fix it*. In *Journalism*, 12(8), 1067-1068.

Selected Industry Publications, Multimedia, and Other Non-refereed Works

Carlson, M., & **Lewis, S. C.** (2015). What are the boundaries of today's journalism, and how is the rise of digital changing who defines them? *Nieman Journalism Lab*. URL:
<http://www.niemanlab.org/2015/04/what-are-the-boundaries-of-todays-journalism-and-how-is-the-rise-of-digital-changing-who-defines-them/>

Carlson, M., & **Lewis S. C.** (2015). Book announcement and excerpt: "Boundaries of Journalism." *Culture Digitally*. URL: <http://culturedigitally.org/2015/04/book-announcement-and-excerpt-boundaries-of-journalism/>

Braun, J., Driscoll, K., & **Lewis, S.** (with Postigo, H.) (2012). Conversations on Epistemology and Expertise (podcast). *Culture Digitally*. URL: <http://culturedigitally.org/2012/07/culture-digitally-the-podcast-episode-2-conversations-on-epistemology-and-expertise/>

Usher, N., & **Lewis, S. C.** (2012, September 18). Postcard from Doha: At Al Jazeera English, interactive journalism built on collaboration. *Nieman Journalism Lab*. URL:
<http://www.niemanlab.org/2012/09/postcard-from-doha-at-al-jazeera-english-interactive-journalism-built-on-collaboration/>

Usher, N., & **Lewis, S. C.** (2012, September 17). Four reasons why an open-source newsroom is harder than it looks: Lessons from Al Jazeera. *Nieman Journalism Lab*. URL:
<http://www.niemanlab.org/2012/09/four-reasons-why-an-open-source-newsroom-is-harder-than-it-looks-lessons-from-al-jazeera/>

Lewis, S. C. (2012, February 10). Still shaping the way people think about news innovation? A few reflections on the new KNC 2.0. *Nieman Journalism Lab*. URL:
<http://www.niemanlab.org/2012/02/still-shaping-the-way-people-think-about-news-innovation-a-few-reflections-on-the-new-knc-2-0/>

Usher, N., & **Lewis, S. C.** (2011, November 16). Lessons from #Mozfest: How the Knight and Mozilla Foundations are thinking about open source. *Nieman Journalism Lab*. URL:

<http://www.niemanlab.org/2011/11/lessons-from-mozfest-how-the-knight-and-mozilla-foundations-are-thinking-about-open-source/>

Usher, N., & Lewis, S. C. (2011, October 7). What newsrooms can learn from open-source and maker culture. *Nieman Journalism Lab*. URL: <http://www.niemanlab.org/2011/10/what-newsrooms-can-learn-from-open-source-and-maker-culture/>

Usher, N., & Lewis, S. C. (2011, August 3). Transparency, iteration, standards: Knight-Mozilla's learning lab offers journalism lessons of open source. *Nieman Journalism Lab*. URL: <http://www.niemanlab.org/2011/08/transparency-iteration-standards-knight-mozillas-learning-lab-shares-lessons-of-open-source-for-journalism/>

Lewis, S., & Aitamurto, T. (2011, April 18). Wisdom of the (developer) crowd: Key lessons from news organizations using open APIs to ramp up R&D. *Nieman Journalism Lab*. URL: <http://www.niemanlab.org/2011/04/wisdom-of-the-developer-crowd-key-lessons-from-news-organizations-using-open-apis-to-ramp-up-rd/>

Lewis, S. C. (2010, October 27). Metrics, impact, and business plans: Things to watch for as the Knight News Challenge enters a new cycle. *Nieman Journalism Lab*. URL: <http://www.niemanlab.org/2010/10/metrics-impact-and-business-plans-things-to-watch-for-as-the-knight-news-challenge-enters-a-new-cycle/>

Lewis, S. C. (2010, June 28). Opening up journalism's boundaries to bring change back in: How Knight and its News Challenge have evolved. *Nieman Journalism Lab*. URL: <http://www.niemanlab.org/2010/06/opening-up-journalisms-boundaries-to-bring-change-back-in-how-knight-and-its-news-challenge-have-evolved/>

Lewis, S. C. (2010, March 1). What the Times-NYU partnership says about the future of journalism education: A Q&A with Jay Rosen. *Nieman Journalism Lab*. URL: <http://www.niemanlab.org/2010/03/what-the-times-nyu-partnership-says-about-the-future-of-journalism-education-a-qa-with-jay-rosen-2/>

Lewis, S. C. (2010, February 4). Is online news just ramen noodles? What media economics research can teach us about paid content. *Nieman Journalism Lab*. URL: <http://www.niemanlab.org/2010/02/is-online-news-just-ramen-noodles-what-media-economics-research-can-teach-us-about-valuing-paid-content/>

Lewis, S. C. (2010, February 1). What is journalism school for? A call for input. *Nieman Journalism Lab*. URL: <http://www.niemanlab.org/2010/02/what-is-journalism-school-for-a-call-for-input/>

Lewis, S. (2006). Delivering the News in Two Languages. *Nieman Reports*, 60(1), 88-90.

Lewis, S. (2006). Bubbling Over. *Foreign Policy*, 153(March-April), 19.

Works in Progress

The Interplay of Editorial, Business, and Technology in News Media Organizations. Research design in progress; data collection anticipated in 2016.

Automated Journalism and Human-Machine Communication. Research design in progress; data collection in 2016.

Reciprocity and Journalism. Ongoing data collection and analysis in progress. Research conducted in collaboration with Avery E. Holton and Mark Coddington.

Journalists and Twitter. Data collection in progress. Research conducted in collaboration with

Avery E. Holton, Rodrigo Zamith, and Alfred Hermida.

Presentations, Posters, and Exhibits

Invited Presentations at Professional Meetings, Conferences, etc. (including keynotes as well as invitations to participate in symposia)

- Lewis, S. C.** (2016, scheduled for April 3-8). Invited participation in “Analysis, Interpretation and Benefit of User-Generated Data: Computer Science Meets Communication Studies,” to be held at Schloss Dagstuhl in Wadern, Germany.
- Lewis, S. C.** (2015, September 16-18). Invited participation in “Changes in Journalism” symposium, sponsored by the Volkswagen Foundation and the Institution of Communication and Media Studies at University of Leipzig, Herrenhausen Castle, Hanover, Germany.
- Lewis, S. C.** (2015, April 22). *Boundaries, Agents, Worlds: Concepts for Studying Journalism and Technology*. Colloquia presentation sponsored by the Department of Communication, University of Illinois–Chicago, Chicago, IL.
- Lewis, S. C.** (2015, April 18). *Social Media, Boundaries, and Journalism*. Presentation to a gathering of researchers, as part of the International Symposium on Online Journalism, Austin, TX.
- Lewis, S. C.** (2015, April 15). *Boundaries of Journalism in a Moment of (Big) Data*. Guest lecture to the School of Journalism’s Media Sociology seminar, sponsored by the College of Communication, University of Texas, Austin, TX.
- Lewis, S. C., & Zamith, R.** (2015, April 10). *On the Worlds of Journalism*. Presentation sponsored as part of the Remaking Digital News conference hosted by Northwestern University, Evanston, IL.
- Lewis, S. C.** (2014, October 2). *Boundaries of Journalism in a Moment of (Big) Data*. Presentation sponsored by the MIS PhD 2014-2015 Research Seminar Series, College of Communication Arts and Sciences, Michigan State University, East Lansing, MI.
- Holton, A. E., **Lewis, S. C., & Coddington, M.** (2014, April 5). *Reciprocal Journalism*. Presentation to a gathering of researchers, as part of the International Symposium on Online Journalism, Austin, TX.
- Lewis, S. C.** (2014, February 10). *Mobile—Content and Commercialization*. Joint presentation with news industry leaders around this subject at the American Press Institute Research Advisory Group meeting, hosted by the Knight Foundation, Miami, FL.
- Lewis, S. C.** (2013, November 4). *Hackers and Journalists in a Moment of (Big) Data for News*. Presentation to “Journalism and Social Media,” sponsored by the U.S. State Department (Murrow Fellows program) and hosted by the University of Minnesota, Minneapolis, MN.
- Lewis, S. C.** (2013, September 12). Invited participation in the research workshop, “Understanding public participation: Journalism and democracy in a digital age,” funded by the Dutch Science Foundation (2012-2015), Cardiff University, Cardiff, Wales.
- Lewis, S. C.** (2013, September 10). *Hacker Journalism: Toward a conceptual understanding of a phenomenon in news and media*. Presentation sponsored by the Department of

Journalism, Media and Communication (JMG) at the University of Gothenburg, Gothenburg, Sweden.

- Lewis, S. C.** (2013, September 10). *Data + Journalism: Trends, implications, and opportunities*. Presentation sponsored by the Department of Journalism, Media and Communication (JMG) at the University of Gothenburg, Gothenburg, Sweden.
- Lewis, S. C.** (2013, September 9). *The Boundaries of Hacker Journalism in a Time of Big Data*. Presentation sponsored by the School of Social Sciences at Södertörn University, Stockholm, Sweden.
- Lewis, S. C.** (2013, April 20). *Hacker journalism*. Presentation to a gathering of researchers, as part of the International Symposium on Online Journalism, Austin, TX.
- Lewis, S. C.** (2013, February 11). *Boundaries, communities, and expertise in media work: The case of journalists and hackers*. Presentation sponsored by the Department of Communication at Cornell University, Ithaca, NY.
- Lewis, S. C.** (2012, April 22). *Journalists and technologists*. Invited presentation as part of participation in “Cultural Production in the Digital Age: Defining a New Research Agenda,” a workshop sponsored by the National Science Foundation and hosted by Temple University, Philadelphia, PA.
- Lewis, S. C.** (2011, November 9). *Hackers, open source, and maker culture in journalism*. Presentation to the Twin Cities chapter of Hacks/Hackers, hosted by the University of Minnesota, Minneapolis, MN.
- Lewis, S. C.** (2011, July 22). *Computational thinking and the next generation of journalists*. Keynote speech to Associated College Press national college summer journalism workshop, hosted by the University of Minnesota, Minneapolis, MN.
- Lewis, S. C.** (2011, June 15). *Journalists and their sources: Rethinking the relationship in social media spaces*. Presentation to “Blogging for Political and Social Change,” sponsored by the U.S. State Department (Murrow Fellows program) and hosted by the University of Minnesota, Minneapolis, MN.
- Lewis, S. C.** (2011, April 17-19). Invited participation in “Hardly Strictly Young: Alternative Recommendations to Implement the Knight Commission Report,” a roundtable hosted by the John S. and James L. Knight Foundation and the Reynolds Journalism Institute at the University of Missouri, Columbia, MO.
- Lewis, S. C.** (2011, March 19-21). Invited participation in “Cultural Production in the Digital Age: Defining a New Research Agenda,” sponsored by the National Science Foundation and hosted by Cornell University, Ithaca, NY.
- McCombs, M., Kaufhold, K., & **Lewis, S. C.** (2010, March 15). *The future of news*. Keynote speech to the Primer Congreso Internacional: Comunicación, Literatura, Sociedad. Autonomous University of Nuevo León. Monterrey, Mexico.

Contributed Papers Presented at Professional Meetings, Conferences, Etc.

(Note: This category includes peer-reviewed panel presentations at academic conferences.)

- Lewis, S. C.** (2015). Organizer of and presenter on the research panel entitled, “Key Directions in Journalism Studies: Latin America and Beyond.” Presented to the AEJMC International Regional Conference, Santiago, Chile, October 2015. (Chair: Seth C. Lewis; Panelists:

Claudia Mellado, Adriana Amado, Donald Shaw, Beth Saad, Seth C. Lewis.)

- Lewis, S. C.** (2015). *Boundaries of Journalism: Toward Conceptual Clarity*. Presentation on the above panel at the AEJMC International Regional Conference.
- Lewis, S. C.,** Holton, A. E., & Coddington, M. (2015). *Putting reciprocity into journalistic practice: How journalists perceive and engage with audiences*. Paper presented to the fifth biennial Future of Journalism Conference, Cardiff, Wales, September 2015.
- Lewis, S. C.** (2015). Organizer and moderator of the Professional Freedom & Responsibility Panel entitled, "Silicon Valley Meets Journalism: The Startup Scene and its Connection with Emerging Forms of News," sponsored by the Participatory Journalism Interest Group of AEJMC for its annual convention, San Francisco, August 2015. (Chair: Seth C. Lewis; Panelists: Nikki Usher, Mark Coddington, David Cohn, Corey Ford.)
- Lewis, S. C.** (2015). *What the Concept of Boundaries Brings to the Study of Norms*. Presented as part of the research panel "Normative Theories of Digital Journalism," to the Journalism Studies Division of ICA at its annual convention, San Juan, Puerto Rico, May 2015.
- Lewis, S. C.,** & Westlund, O. (2015). *Big Data and Journalism: Epistemology, Expertise, Economics, and Ethics*. Paper presented to the Journalism Studies Division of ICA at its annual convention, San Juan, Puerto Rico, May 2015.
- Coddington, M., Holton, A., & **Lewis, S. C.** (2015). *Reciprocation and Participation: The Role of Reciprocity in Participatory Journalism*. Paper presented to the Journalism Studies Division of the ICA at its annual convention, San Juan, Puerto Rico, May 2015.
- Holton, A., **Lewis, S. C.,** & Coddington, M. (2015). *Reciprocal Me: Journalism and the New Engagement*. Paper presented to the Re-Inventing Journalism conference, Zurich University of Applied Sciences, Winterthur, Switzerland, February 5-6.
- Lewis, S. C.** (2014). *Four E's of Big Data: Epistemology, Expertise, Economics, Ethics*. Presented as part of a research panel, "Big Data: Professional and Field-wide Challenges," sponsored by the Communication Theory & Methodology and Political Communication divisions of AEJMC for its annual convention, Montreal, August 2014.
- Lewis, S. C.** (2014). *Reciprocity and Journalism: Conceptualizing the Relationship Between Journalists and Audiences*. Presented as part of a research panel, "#Net-work: The Transformative Role of Social Networks in News," sponsored by the Newspaper and Online News and the Electronic News divisions of AEJMC for its annual convention, Montreal, August 2014.
- Ananny, M., & **Lewis, S. C.** (2014). Co-organizer of the research panel entitled, "Apps, Algorithms, and Platforms: Emerging Objects of Digital Journalism," sponsored by the Newspaper & Online News and the Communication Technology divisions of AEJMC, for presentation at its annual convention, Montreal, August 2014.
- Zamith, R., & **Lewis, S. C.** (2014). *Content Analysis and Computational Social Science: Rethinking a Method*. Paper presented to the Communication Theory and Methodology Division of AEJMC at its annual convention, Montreal, August 2014.
- Holton, A., Coddington, M., **Lewis, S. C.,** & Gil de Zúñiga, H. (2014). *Reciprocity and the News: The Role of Personal and Social Media Reciprocity in News Creation and Consumption*. Paper presented to the Participatory Journalism Interest Group of AEJMC at its annual convention, Montreal, August 2014. (Top Faculty Paper, Participatory Journalism Interest Group)
- Lewis, S. C.** (2014). Organizer of the research panel entitled, "10 Years of Journalism Studies at

ICA: A Decade Since 'Digitizing the News': The Past, Present, and Future of Research on Journalism and Technology," sponsored by the Journalism Studies Division of ICA for presentation at its annual convention, Seattle, May 2014. (Chair: Seth C. Lewis; Panelists: Pablo Boczkowski, David Domingo, Steen Steensen, C. W. Anderson, Nikki Usher.)

- Lewis, S. C. & Westlund, O.** (2014). *Actors, Actants, Activities, and Audiences in Cross-media News Work: Extending the Model of Journalism*. Presented as part of the research panel entitled, "Theories of Journalism in the Digital Age," sponsored by the Journalism Studies Division of ICA for its annual convention, Seattle, May 2014.
- Westlund, O., & **Lewis, S. C.** (2014). *An Organizational Innovation Turn toward Big Data? The 4A Matrix, Mapping how Actors, Actants, and Audiences Shape Media Activities*. Paper presented to the 11th World Media Economics & Management Conference, Rio de Janeiro, Brazil, May 2014.
- Zamith, R., & **Lewis, S. C.** (2014). *Foreign Nation Visibility in the Associated Press: A Longitudinal Analysis of Contextual Determinants*. Presented as part of the research panel entitled, "Methodological advances in digital content analysis: Inductive and deductive approaches to 'Big Data' research in Journalism Studies," sponsored by the Journalism Studies Division of ICA for its annual convention, Seattle, May 2014.
- Watson, B., Zamith, R., Cavanah, S., & **Lewis, S. C.** (2013). *Are Demographics Adequate Controls for Cell-Phone Only Coverage Bias in Mass Communication Research?* Paper presented to Midwest Association of Public Opinion Research, Chicago, November 2013.
- Lewis, S. C., & Usher, N.** (2013). *Code, Collaboration, and the Future of Journalism: A Case Study of the Hacks/Hackers Global Network*. Paper presented to the fourth biennial Future of Journalism Conference, Cardiff, Wales, September 2013.
- Lewis, S. C.** (2013). Organizer of and presenter on the panel entitled, "The Boundaries of Participation in Journalism." Sponsored by the Civic & Citizen Journalism Interest Group and Communication Technology Division, for presentation at AEJMC, Washington, D.C., August 2013. (Chair: Seth C. Lewis; Panelists: Matt Carlson, Sue Robinson, Wilson Lowrey, S. C. Lewis.)
- Lewis, S. C.** (2013). *The Boundary Implications of New Actors in the News Space*. Presentation on the above panel at AEJMC 2013.
- Chyi, H. I., **Lewis, S. C., & Zheng, N.** (2013). *Is Google 'Stealing' your Content? Examining How the News Industry Framed Google in an Era of News Aggregation*. Paper presented to the Newspaper and Online News Division of AEJMC, Washington, D.C., August 2013. (Second-Place Paper, Newspaper and Online News Division)
- Lewis, S. C.** (2013). Organizer of and presenter on the panel entitled, "The Challenges of Big Data for Communication Research." Sponsored by the Communication and Technology Division, for presentation at ICA's annual convention, London, June 2013. (Chair: Seth C. Lewis; Panelists: Deen Freelon, Sandra Gonzalez Bailon, Itai Himelboim, and Seth C. Lewis and Rodrigo Zamith.)
- Lewis, S. C., Zamith, R., & Hermida, A.** (2013). *Content Analysis in an Era of Big Data: Blending Computational and Manual Methods*. Presentation on the above panel at ICA's annual convention, London, June 2013.
- Usher, N., **Lewis, S. C., & Kominiak, T.** (2013). *Journalists, Hackers, and the Boundary Object of News: Establishing a New Contact Language for News Innovation*. Paper presented to the Journalism Studies Division of ICA, London, June 2013.

- Zamith, R., & Lewis, S. C. (2013). *From Public Spaces to Public Sphere: Rethinking Discursive Spaces on News Websites*. Paper presented to the Journalism Studies Division of ICA, London, June 2013.
- Lewis, S. C., Zamith, R., Usher, N., & Kominiak, T. (2012). *Journalists, Technologists, and the Normalization Hypothesis: A Two-Part Case Study of News Innovation Contest Submissions*. Paper presented to the Newspaper and Online News Division of AEJMC, Chicago, August 2012.
- Usher, N., Lewis, S. C., & Kominiak, T. (2012). *Imagining the Future of Journalism Through Open-Source Journalism: A Qualitative Study of the Knight-Mozilla News Technology Partnership*. Paper presented to the Communication Technology Division of AEJMC, Chicago, August 2012.
- Lewis, S. C. (2012). Organizer of panel entitled, "What's Next for Research on Participatory Journalism?" Sponsored by the Civic & Citizen Journalism Interest Group and co-sponsored by the Communication Technology Division, for presentation at AEJMC, Chicago, August 2012. (Chair: S. C. Lewis; Panelists: Avery Holton, Sue Robinson, Jane Singer, Bart Wojdowski.)
- Lewis, S. C. (2012). *Developing Research Partnerships with Non-Traditional Media Organizations and Individuals*. Presentation on the PF&R panel "Developing Research Partnerships with Media Organizations," Media Management and Economics and Newspaper and Online News divisions at the annual meeting of AEJMC, Chicago, August 2012.
- Usher, N., & Lewis, S. C. (2012). *Open Source and Journalism: Toward New Frameworks for Imagining News Innovation*. Paper presented to the Journalism Studies Division of ICA, Phoenix, AZ, May 2012.
- Usher, N., & Lewis, S. C. (2012). *Research in an Era of Openness: Methods for Diverse and Dispersed Journalistic Spaces*. Extended abstract presented in a special session on innovation in research methods and theory to the Journalism Studies Division of ICA, Phoenix, AZ, May 2012.
- Hermida, A., Lewis, S. C., & Zamith, R. (2012). *Sourcing the Arab Spring: A Case Study of Andy Carvin's Sources During the Tunisian and Egyptian Revolutions*. Paper presented to the International Symposium on Online Journalism, Austin, TX, April 2012.
- Lee, A., & Lewis, S. C. (2012). *Audience Preference and Editorial Judgment: A Study of Time-Lagged Influence in Online News*. Paper presented to the International Symposium on Online Journalism, Austin, TX, April 2012.
- Lewis, S. C. (2011). *The Open-Source Ethos of Journalism Innovation: Between Participation and Professional Control*. Paper presented to the third biennial Future of Journalism Conference, Cardiff, Wales, September 2011.
- Aitamurto, T., & Lewis, S. C. (2011). *Open Innovation, R&D, and the News Industry*. Paper presented to the third biennial Future of Journalism Conference, Cardiff, Wales, September 2011.
- Hinsley, A. W., & Lewis, S. C. (2011). Co-organizers of panel entitled, "Teaching Entrepreneurship in Journalism School." Presentation of the Media Management and Economics Division, AEJMC, St. Louis, MO, August 2011. (Chair: Seth C. Lewis; Presenters: Jake Batsell, Dan Gilmor, Mike Jenner, Judith Watson.)
- Lewis, S. C. (2011). *Journalism's Shifting Professional Boundaries*. Presentation on the research panel "Studying the New News Ecosystem," organized by Wilson Lowrey for the

- Newspaper Division and Community Journalism Interest Group at the annual meeting of AEJMC, St. Louis, MO, August 2011.
- Lewis, S. C.** (2011). *News Innovation and the Negotiation of Participation: A Study of the Knight News Challenge*. Paper presented to the Civic & Citizen Journalism Interest Group of AEJMC, St. Louis, MO, August 2011. (Top Faculty Paper, Civic & Citizen Journalism Interest Group)
- Chyi, H. I., **Lewis, S. C.**, & Zheng, N. (2011). *A Matter of Life and Death? Examining the Quality of Newspaper Coverage on the Newspaper Crisis*. Paper presented to the Newspaper Division of AEJMC, St. Louis, MO, August 2011.
- Holton, A., & **Lewis, S. C.** (2011). *Journalists, Social Media, and the Use of Humor on Twitter*. Paper presented to the Journalism Research & Education Section of the International Association for Media and Communication Research, Istanbul, Turkey, July 2011.
- Lewis, S. C.** (2011). The Knight News Challenge: How it works, what succeeds, and why that matters for the shaping of journalism innovation. Paper presented to the International Symposium on Online Journalism, Austin, TX, April 2011.
- Aitamurto, T., & **Lewis, S. C.** (2011). *Open APIs and News Organizations: A Study of Open Innovation in Online Journalism*. Paper presented to the International Symposium on Online Journalism, Austin, TX, April 2011.
- Lewis, S. C.** (2011). *The Sociology of Professions, Boundary Work, and Participation in Journalism: A Review of the Literature*. Paper presented to the Journalism Studies Division of ICA, Boston, MA, May 2011. (Top Faculty Paper, Journalism Studies Division)
- Lewis, S. C.** (2011) *From Journalism to Information: The Transformation of the Knight Foundation and News Innovation*. Paper presented to the Journalism Studies Division of ICA, Boston, MA, May 2011.
- Lasorsa, D. L., **Lewis, S. C.**, Holton, A. (2011). 'Normalizing' Twitter: Journalism Practice in an Emerging Communication Space. Paper presented to the Communication & Technology Division of ICA, Boston, MA, May 2011.
- Chyi, H. I., **Lewis, S. C.**, & Zheng, N. (2010). *Writing Their Own Obituaries? Examining How Newspapers Covered the Newspaper Crisis from the Media Economics Perspective*. Paper presented to the Media Management and Economics Division of AEJMC, Denver, CO, August 2010.
- Lewis, S. C.** (2010). *The Logic of Journalism Innovation: The Case of the Knight News Challenge*. Paper presented to the International Symposium on Online Journalism, Austin, TX, April 2010.
- Lewis, S. C.**, & Yang, M. (2009). Attracting the Newspaper Reader in a New Domain: Dimensions of User Interest in News Content Online. Paper presented to the Newspaper Division of AEJMC, Boston, MA, August 2009. Named a Top 3 Student Paper.
- Lasorsa, D. L., & **Lewis, S. C.** (2009). *Reports, Inferences, and Judgments in Deceptive and Authentic News Stories*. Paper presented to the Mass Communication & Society Division of AEJMC, Boston, MA, August 2009.
- Chyi, H. I., & **Lewis, S. C.** (2009). *U.S. Online Newspapers' Performance in Local Markets: Evaluating Inter- and Intra-Media Competition*. Paper presented to the Newspaper Division of AEJMC, Boston, MA, August 2009.
- Chyi, H. I., Yang, M., Sylvie, G., **Lewis, S. C.**, Zheng, N. (2009). *One Product, Three Markets: How*

- Market Segmentation Informs Newspapers about their Online Readership*. Paper presented to the Newspaper Division of AEJMC, Boston, MA, August 2009.
- Gil de Zúñiga, H., **Lewis, S. C.**, Willard, A., Valenzuela, S., Lee, J. K., & Baresch, B. (2009). *Blogging as a Form of Journalism: A Model Linking Perception, Motivation, and Behavior*. Paper presented to the Journalism Studies division of ICA, Chicago, IL, May 2009.
- Chyi, H. I., Yang, M., **Lewis, S. C.**, & Zheng, N. (2009). *An Empirical Study of Online Newspaper Readership in Local Markets: Exploring Differences Between Hybrid and Online-Only Users*. Paper presented to the Journalism Studies division of ICA, Chicago, IL, May 2009.
- Lewis, S. C.**, Kaufhold, K., & Lasorsa, D. L. (2009). *Thinking about Citizen Journalism: Perspectives on Participatory News Production at Community Newspapers*. Paper presented at the International Symposium on Online Journalism, Austin, TX, April 2009.
- Lewis, S. C.** (2009). *What Do People Want to Read Online? Exploring Interest in Content Features on Newspaper Web Sites*. Presented to the Communication Technology Division of AEJMC (Midwinter), Norman, OK, March 2009.
- Lewis, S. C.**, Willard, A., Valenzuela, S., Lee, J. K., Baresch, B., & Gil de Zúñiga, H. (2008). *Blogging as Journalistic Practice: Explaining the Psychology and Behavior of Bloggers*. Presented to the Midwest Association for Public Opinion Research, Chicago, IL, November 2008.
- Bachmann, I., Lee, J. K., Kaufhold, K., **Lewis, S. C.**, & Gil de Zúñiga, H. (2008). *News Still Matters: Young People's News Platform Preference and Participation*. Presented to the Midwest Association for Public Opinion Research, Chicago, IL, November 2008.
- Lewis, S. C.**, & Reese, S. D. (2008). *What is the War on Terror? Exploring Framing Through the Eyes of Journalists*. Paper presented to the Cultural and Critical Studies Division of AEJMC, Chicago, IL, August 2008. (Top Faculty Paper, Winner of the James E. Murphy Memorial Award)
- Lewis, S. C.** (2007). *Next-Generation News Consumers: An Exploratory Study of Young Adults and Their Future with News and Newspapers*. Presented to the Newspaper Division of AEJMC, Washington, DC, August 2007.
- Lasorsa, D. L., Dalecki, L., & **Lewis, S. C.** (2007). *The News Readability Problem*. Presented to the Newspaper Division of AEJMC, Washington, DC, August 2007.
- Lewis, S. C.** (2007). *A Case of Convergence in Spain: Bilingual Journalism, Nationalism, and the Imagined Community*. Presented at the Definition of Convergence & Integration Conference, Lubbock, TX, April 2007.

PROFESSIONAL JOURNALISM EXPERIENCE

Full-time positions

- | | |
|-----------|---|
| 2005-2006 | Assistant Sports Editor, The Miami Herald (Miami, FL) |
| 2002-2004 | Copy Editor, The Miami Herald (Miami, FL) |

Part-time/freelance/intern positions

- | | |
|------|--|
| 2008 | Blogger, Knight Center for Journalism in the Americas (Austin, TX) |
|------|--|

2007	Copy Editor, <i>The American-Statesman</i> (Austin, TX)
2004-2006	Business and Features Writer (freelance), <i>The Miami Herald</i> (Miami, FL)
2002	Dow Jones Newspaper Fund editing intern, <i>The Miami Herald</i> (Miami, FL)
2002	Reporter (intern), <i>The Deseret News</i> (Salt Lake City, UT)
2001	Reporter (intern), Cybercast News Service online (Alexandria, VA)
2000-2002	Editor (various positions), <i>The Daily Universe</i> (Provo, UT)
2000-2001	Reporter (freelance), <i>The Salt Lake Tribune</i> (Salt Lake City, UT)
1995	Reporter (part-time), <i>The Post</i> (Sandy, OR)
1994-1996	Reporter (part-time), <i>The Outlook</i> (Gresham, OR)

TEACHING AND CURRICULUM DEVELOPMENT

University of Minnesota

Courses, Seminars, and Instructional Units Taught

- JOUR 1001 Introduction to Mass Communication: Fall 2010, Spring 2011, Fall 2011, Spring 2012, Fall 2012, Spring 2013
- JOUR 1001H Honors Introduction to Mass Communication: Spring 2011
- JOUR 1501 Digital Games, Sims and Apps: Fall 2014, Spring 2015
- JOUR 3102 Convergence Journalism: Fall 2010
- JOUR 3552 Internet and Global Society: Spring 2013, Spring 2014, Fall 2014
- JOUR 8003 Digital Media Issues and Theories (formerly The Changing Media Environment): Fall 2012, Spring 2014, Spring 2015
- JOUR 8993 Directed Study: Fall 2014

Teaching Grants for Curriculum Development

- 2011-2012 *Virtual Job Shadowing*, Course Transformation Program, College of Liberal Arts, University of Minnesota, \$11,000 (with Amy K. Sanders, Kathleen Hansen, and Nora Paul); used to improve the student experience in our large-enrollment introductory course, JOUR 1001, through the use of virtual job shadowing and other interactive learning technologies. (See sjmc.umn.edu/career)

Faculty Development Activities regarding teaching

- Early Career Teaching Program, Center for Teaching and Learning, 2010-2011
- Teaching workshop: Diversifying Your Syllabus, 2012
- Teaching workshop: Active Learning, 2012

University of Texas at Austin

Courses, Seminars, and Instructional Units Taught

- J 349T Writing for Online Publication: Fall 2008, Spring 2009, Fall 2009, Spring 2010

ADVISING AND MENTORING

University of Minnesota

Undergraduate Student Activities

Undergraduate Honors Advising:

Madeline Phelps — beginning Fall 2014
Marion Renault — beginning Spring 2013
Thad Carroll — beginning Fall 2012
Rebecca Dyson — beginning Fall 2011

Undergraduate Research Opportunities Program (UROP) Advising:

Zoë Peterson — Summer 2015, for the project “Reporting Charlie Hebdo”

Graduate Student Activities

Master’s Student Advisees:

Konstantin Toropin — beginning Spring 2015; expected graduation Spring 2016
Dillon White — beginning Spring 2015; expected graduation Spring 2016

Master’s Committee Service:

Christopher Nettleton — beginning Spring 2015
Nathan Leding — beginning Fall 2014
Jordan Dolbin — beginning Spring 2014; defended thesis Spring 2015
Sada Reed — beginning Summer 2011; defended thesis Fall 2011
Thomas Ernste — beginning Fall 2010; defended thesis Spring 2011

Doctoral Student Advisees:

Ben Miller — beginning Fall 2015; expected graduation Spring 2017
Jisu Kim — beginning Spring 2015; expected graduation Spring 2018
Michelle Chen — beginning Spring 2015; expected graduation Spring 2017
Rodrigo Zamith (co-advisor) — beginning Fall 2012; defended dissertation Spring 2015

Doctoral Committee Service:

Casey Carmody — beginning Spring 2015
Sarah Cavanah — beginning Spring 2015
Brett Johnson — beginning Fall 2013; defended dissertation Spring 2015
Wooyeol Shin — beginning Fall 2012; defended proposal Spring 2014
Natalie Hopkins-Best — beginning Spring 2012; defended dissertation Spring 2014
Thomas Ernste — beginning Fall 2011; defended dissertation Fall 2013
Greta Cunningham — beginning Fall 2011
Yejin Hong — beginning Fall 2010; defended dissertation Summer 2014
Kevin Wang — beginning Fall 2010; defended dissertation Fall 2011

Advising at Other Institutions

Doctoral dissertation committee service (role of lead opponent):

Eirik Stavelin — Department of Information Science and Media Studies, University of Bergen, Norway, Spring 2014, for the thesis entitled, “Computational Journalism: When journalism meets programming.”

SERVICE AND PUBLIC OUTREACH

Service to the Discipline/Profession/Interdisciplinary Area(s)

Guest Editorships

Digital Journalism, for the special issue “Journalism in an Era of Big Data,” 2013-2015

Editorial Board Memberships

Journalism & Mass Communication Quarterly, 2015-present

Social Media and Society, 2014-present

Journal of Media Business Studies, 2014-present

Digital Journalism, 2012-present

JOMEC Journal: Journalism, Media, and Cultural Studies, 2011-present

Community Journalism, 2010-present

Journal Reviewer Experience

Journal of Communication

Journal of Computer-Mediated Communication

New Media & Society

The ANNALS of the American Academy of Political and Social Science

Information, Communication & Society

International Journal of Communication

Social Science Computer Review

Convergence: The International Journal of Research into New Media Technologies

Mobile Media & Communication

Communication Methods and Measures

The International Journal of Press/Politics

Journal of Broadcasting and Electronic Media

Journalism: Theory, Practice and Criticism

Journalism Studies

Mass Communication and Society

Sociology Compass

International Journal of Public Opinion Research

European Journal of Communication

Journal of Communication Inquiry

Sur le journalisme / About Journalism / Sobre journalismo

Journalism Innovation

Media International Australia

Reviewer for External Funding Agency

Social Sciences and Humanities Research Council, Canada, 2015

Impulse Fund, University of Leuven, Belgium, 2014

External Advisor/Expert on Grant Proposals

“Effect of Recombination Rate Variation on Genomic Divergence Outliers,” Dr. Suzanne McGaugh, National Science Foundation, 2015 (I advised a social media strategy for the public information element of the grant)

“Social Media and the Transformation of the News,” Dr. Thomas Poell, Dutch National Scientific Council, 2013

“Diversity in the Norwegian News Media Landscape: A Hybrid Model for Evaluating Media Policy,” Dr. Helle Sjøvaag, Norwegian Research Council, 2013

Conference Reviewer

International Communication Association (ICA)

2014: Journalism Studies Division

2013: Journalism Studies Division

2012: Journalism Studies Division

2011: Journalism Studies Division

2010: Journalism Studies Division

2009: Journalism Studies Division

Association for Education in Journalism and Mass Communication (AEJMC)

2013: Civic & Citizen Journalism Interest Group

2012: Civic & Citizen Journalism Interest Group

2011: Mass Communication & Society Division

International Conference on Journalism Studies (Chile), 2012

Participation in Activities of Professional Societies

Secretary, Journalism Studies Division, ICA, 2013-2015

Co-Vice Chair, Participatory Journalism Interest Group (formerly Civic & Citizen Journalism Interest Group), AEJMC, 2013-2014

Chair, Professional Freedom and Responsibility Committee, Civic & Citizen Journalism Interest Group, AEJMC, 2012-2013

Chair, Traves Service Award Committee, Mass Communication & Society Division, AEJMC, 2010

Graduate Student Liaison, Mass Communication & Society Division, AEJMC, 2009-2010

Participation at Conferences of Professional Societies

Respondent, “Twitter and Social Media as Journalistic Tools,” ICA 2015, San Juan

Respondent (in senior scholar role), in response to the paper “Re-introducing the journalistic field: Technological convergence and public participation as transformative forces for the news television practices in Hong Kong,” by Florin Serban, Graduate Student Preconference of the Journalism Studies Division, ICA 2015, San Juan

Respondent (in senior scholar role), in response to the paper “Stealing signs: The appropriation of news forms and journalistic ideologies by sports brand outlets,” by Michael Mirer, Graduate Student Preconference of the Journalism Studies Division, ICA 2015, San Juan

Session chair, “Twitter and Social Media as Journalistic Tools,” ICA 2015, San Juan

Session chair, “Changing the News 140 Characters at a Time: Twitter’s Impact on Journalism,” ICA 2014, Seattle

Session chair, “Credibility,” Future of Journalism Conference 2013, Cardiff, Wales

Session chair, “Tweeting the News: Adding Twitter and Social Media to Journalism,” ICA 2013, London

Session chair, “Objects Out of the Ordinary,” The Objects of Journalism, preconference to ICA 2013, London

Session chair, “Journalism and Technology: The Changing Context for News,” Media Sociology Forum, March 2012, New York

Session chair, “Citizens as Prosumers: Examining User-Generated Content,” ICA 2011, Boston, MA

Session chair, “Location, Location, Location: Using Location Based Services to Add Some Mobile to Your Journalism Course,” AEJMC 2011, St. Louis, MO

Service to the University/College/Department

University of Minnesota

Faculty participant, New Faculty Orientation, Panel on Promotion and Tenure, Office of the Vice Provost for Faculty, 2015

Faculty Mentor, President's Distinguished Faculty Mentor Program, Multicultural Center for Academic Excellence, 2011-2012

College of Liberal Arts

Faculty participant, CLA College Day, 2015 [presentation to new students]

Faculty participant, Freshman Research Award Program, 2015 [supervised four students]

Faculty participant, Working group for CSE/CLA collaboration initiative, 2014 [of note: I developed the initiative's eventual title, "C³: Community, Collaboration, Curiosity"]

Faculty participant, CLA Sneak Preview, 2014

Faculty participant, Freshman Research Award Program, 2014 [supervised one student]

Faculty participant, First Year Experience video production, 2012-2013

Department

Director of Undergraduate Studies, Spring 2016

Faculty Advisor, Kappa Tau Alpha, 2015-present

Member, Undergraduate Affairs Committee, Fall 2015

Co-chair, Context/WEC Outcome Assessment subcommittee, Fall 2015

Member, E-Portfolio subcommittee, Fall 2015

Member, Photojournalism/documentary course subcommittee, Fall 2015

Member, Faculty search committee (Mass Communication Law), Fall 2015

Member, Faculty search committee (Mithun Land Grant Chair), Spring 2015

Member, Graduate Affairs Committee, 2014-2015

Member, Graduate Recruitment subcommittee, 2014-2015

Member, Curriculum Redesign subcommittee, 2014-2015

Member, Faculty Merit Review and Salary Advisory Committee, 2014-2015

Member, Undergraduate Affairs Committee, 2013-2014

Member, Undergraduate Admissions subcommittee, 2014

Member, Multimedia subcommittee, 2014

Member, Graduate Affairs Committee, 2012-2013

Member, Faculty search committee (Public Relations and Health Communication), 2012

Member, Standard 8 subcommittee for ACEJMC accreditation, 2012

Faculty Secretary, 2011-2012

Member, Graduate Affairs Committee, 2011-2012

Member, Ad hoc faculty committee on constitutional voting rights, 2011-2012

Member, Strategic Planning Drafting Committee, 2011

Member, Faculty search committee (Journalism), 2011

Member, Undergraduate Affairs Committee, 2010-2011

Member, Undergraduate Admissions subcommittee, 2011

Member, Outcome Assessment subcommittee, 2010-2011

Session chair, Graduate Student Organization Conference, 2011, 2012, 2015

Service at other Universities or Institutions

Member, faculty search committee, University of Texas at Austin, 2009-2010

Assistant to the Director, Center for Journalism and Communication Research, University of Texas at Austin, 2008-2009

Public and Other Service

Community, State, National, or International Service Activities

Board of Directors, National Scholastic Press Association, 2011-2015

Expert reviewer, Pew Research Center's State of the News Media report, 2012

Judge, Asian-American Journalists Association Spotlight awards, 2012

Judge, Editor & Publisher's 16th Annual EPPY Awards (honoring the best work of online journalism), 2011

Media Appearances

Nieman Journalism Lab, December 19, 2014: "[Complicating the network: The year in social media research](#)" (Research identified as some of the top research of the year: Lewis, Holton, & Coddington [2014])

Stukent, October 2014: "[Top 25 Influential Communications Professors on Twitter](#)" (@sethclewis ranked No. 19)

Minneapolis Star Tribune, September 25, 2014: "[Social network aims for country club status](#)" (Interview)

Minneapolis Star Tribune, September 15, 2014: "[Real violence is a click away, but should we go there?](#)" (Interview)

Nieman Journalism Lab, September 11, 2014: "[What's New in Digital and Social Media Research: The realities of citizen journalism, and new possibilities for transparency](#)" (Research cited at length: Lewis & Usher [2014])

Politico, August 23, 2014: "[Vox not living up to the hype](#)" (Interview)

Politico, July 28, 2014: "[Net roots of BuzzFeed plagiarism](#)" (Interview)

Nieman Journalism Lab, March 31, 2014: "[What's New in Digital and Social Media Research: How editors see the news differently from readers, and the limits filter bubbles](#)" (Research cited at length: Hermida, Lewis, & Zamith [2014])

JournalismDegree.org, February 12, 2014: "[Best in #Journalism: 151 Twitters worth a follow](#)" (@sethclewis was listed among professors to follow)

WCCO-TV, February 4, 2014: "[Good Question: What did we do with our time before Facebook?](#)" (Featured interview)

Nieman Journalism Lab, January 31, 2014: "[What's New in Digital and Social Media Research: Linking helps save newspapers and how multitasking spikes arousal](#)" (Research cited at length: Lewis, Holton, & Coddington [2014])

Nieman Journalism Lab, December 18, 2013: "[Interrogating the network: the year in social media research](#)" (Research cited: Hermida, Lewis, & Zamith [2014])

- Nieman Journalism Lab*, August 30, 2013: "[What's new in digital scholarship](#)" (Research cited at length: Lewis & Usher [2013])
- Access Minnesota*, March 2013: "*The future of print journalism: Seth Lewis*" (Featured interview of a 30-minute public affairs show aired on Minnesota television stations; available via <http://www.accessminnesotaonline.com>)
- Huffington Post*, January 23, 2013: "Are journalists joking too much on Twitter?" (Research cited: Holton & Lewis [2011])
- Minneapolis Star Tribune*, December 22, 2012: "After the mayhem, social media airs anguish and advocacy" (on social media and the Newtown shootings)
- Minneapolis Star Tribune*, October 31, 2012: "[Snap and share on Instagram](#)" (on the rise of mobile photo-sharing)
- USA TODAY College*, October 24, 2012: "[Journalism programs, student newspapers shift focus to digital media](#)"
- Minnesota Daily*, September 20, 2012: "Voters, candidates engage online" (on social media in politics)
- KARE 11*, September 11, 2012: "[Vikings punter who stirred up marriage debate enjoying national attention](#)" (on Twitter as a form of mass communication for celebrities)
- Minneapolis Star Tribune*, August 30, 2012: "[Breaking away: Distractions go high tech](#)" (on the challenges of digital media for students)
- Reach* magazine, Summer 2012: "Voters who come in from the Web" (on research published in Bachmann et al., 2010)
- Minnesota Daily*, February 9, 2012: "Memes taking over social media" (on digital culture)
- New America Foundation, Media Policy Initiative, October 2011: quoted prominently in the policy paper, "[Shaping 21st Century Journalism: Leveraging a 'Teaching Hospital Model' in Journalism Education](#)"
- Minnesota News Network, October 7, 2011: radio interview regarding Steve Jobs and his influence on media and technology
- Minneapolis Star Tribune*, June 18, 2011: "[Rash Report: The nation's new digital divide](#)" (on the internet and politics)
- UM News, February 4, 2011: "[U of M expert available to comment on the Egyptian uprising and journalism](#)"
- Nieman Journalism Lab*, December 20, 2010: "[Maybe not much will change at all: 2011 journalism predictions from Malik, Gillmor, Golis, Grimm, more](#)" (on the future of journalism in 2011)
- Minnesota Daily*, December 1, 2010: "Students head online for cash" (on digital culture and DIY economics)
- WCCO-TV, October 7, 2010: "[Good Question: Is there an East Coast bias?](#)" (lead interview regarding sports journalism)